

# January Clearance Sales

## Madame Cuisine advises:

It is really worth your while to visit the demonstration of BAKER'S CANNED COCOANUT.

BAKER'S is not the dry cocoanut which has been so unsatisfactory, but just pure, fresh grated cocoanut and the original cocoanut milk packed in cans. 10c

Recipe Booklet Free

Madame Cuisine

Demonstration Main Floor

All  
Trolleys Lead  
To

The Boston Store

The Business  
Center  
of Norwich

The STORE of the  
NEW and the GOOD

## Rebate Coupons

Will Be Given Out Wednesday  
and Friday

## Silks Which Are Genuine Bargains During the Clearance Sale

AN ODD LOT OF PLAIN AND FANCY SILKS—This first is a mixed lot. It is made up of odds and ends of Taffetas and Messalines which we want to get rid of. The silks run from 18 to 35 inches wide and the values were from 50c to \$1.00 a yard. SALE PRICE 17c

FANCY CHIFFONS—Pretty embroidered and printed designs on fine chifon. All 40 inches wide and worth from \$1.50 to \$2.00 a yard. SALE PRICE 75c AND \$1.00

22-INCH CORDUROY in colors and black. SALE PRICE \$1.10

35-INCH PLAIN TAFFETA in black and colors. SALE PRICE \$1.27

FANCY TRIMMING VELVETS which were sold for \$2.25 a yard, embroidered, colored figures on black ground. SALE PRICE \$1.29

HANDSOME FANCY SILKS FOR \$1.35—The weaves are Taffeta and Messaline and the designs are handsome plaids and stripes. SALE PRICE \$1.35

\$2.00 PRINTED CREPE-DE-CHINE—This is 40 inches wide and the designs are all rather small and very pretty. SALE PRICE \$1.59

FANCY 25-INCH TAFFETA which is right up-to-date in every way. Colors are good—the patterns are figures, stripes and plaids. SALE PRICE \$1.79

## HASKELL'S BLACK SILKS

WE HAVE SOLD THEM FOR A THIRD OF A CENTURY—They stay sold too. There are no better Black Silks at the prices we ask and every piece is guaranteed to give satisfactory wear. The weaves are Taffeta, Messaline, Peau-de-Soie, Satin Duchesse, Peau-de-Cygne and Armure. ALL AT SALE PRICES

## Sheets, Pillow Cases and Blankets at Reduced Prices

PILLOW CASES in the two most used sizes—42 by 26 and 45 by 26 inches—

Value 16c.....SALE PRICE 13c  
Value 20c.....SALE PRICE 16c  
Value 22c.....SALE PRICE 19c  
Value 26c.....SALE PRICE 25c  
Value 30c.....SALE PRICE 29c

SHEETS IN FULL BED SIZE, \$1 by 90—  
Value 63c.....SALE PRICE 50c  
Value 90c.....SALE PRICE 75c

36-INCH BLEACHED COTTON—  
SALE PRICES 10c, 12½c, 15c A YARD

36-INCH BROWN COTTON—  
SALE PRICES 9c, 10c, 13c A YARD

26-INCH PILLOW TUBING in short lengths,  
folded regularly for 25c a yard. SALE PRICE 21c

BLEACHED SHEETING, 81 inches wide, regu-  
larly 35c a yard. SALE PRICE 30c

\$1.75 CROCHET BED SPREADS—  
SALE PRICE \$1.50

\$2.00 BED SPREADS—  
SALE PRICE \$1.75

WE OFFER A LOT OF SATIN FINISH BED  
SPREADS—HEMMED—CUT-OUT PRINCE OR  
EMBROIDERED EDGE TO FIT ALL SIZES OF  
BEDS AT SPECIAL SALE PRICES.

## SOME SPECIAL BLANKET VALUES

ONE LOT OF COTTON BLANKETS—Good Cot-  
ton Blankets in gray or tan. SALE PRICE 95c

ONE LOT OF COTTON BLANKETS—Excep-  
tional values for the money anywhere. SALE PRICE \$1.00

ONE LOT OF COTTON BLANKETS—Good  
weight and quality in white and tan. SALE PRICE \$1.19

ONE LOT OF COTTON BLANKETS—Extra size  
with pink or blue borders. SALE PRICE \$1.50

\$4.00 WOOL BLANKETS. SALE PRICE \$3.50

\$5.00 WOOL BLANKETS. SALE PRICE \$4.39

SOME SLIGHTLY SOILED BLANKETS AT VERY  
LOW PRICES

## Women's, Misses' and Children's Hosiery at Money-Saving Prices

WOMEN'S SEAMLESS BLACK COTTON HOSE  
which were marked 15c a pair. SALE PRICE 12½c

SILK LILE SEAMLESS HOSE for women in  
the 25c and 35c qualities. These are subject to  
slight imperfections. Made with good garter top. SALE PRICE 19c

WOMEN'S FULL-FASHIONED HOSE of me-  
dium weight—in white only. SALE PRICE 39c

WOMEN'S SILK BOOT HOSE, regular made  
hose in black, white and colors. Regular 55c qual-  
ity. SALE PRICE 55c

FASHIONED PURE SILK HOSE for women,  
both common and out sizes in black, white and  
some colors. SALE PRICE \$1.15

CHILDREN'S RIBBED HOSE—black hose in the  
1-and-1 rib. Sizes 4 to 9½. Regular 12½c qual-  
ity. SALE PRICE 9c

MISSSES' HOSE—fine ribbed cotton hose in both  
black and white. Regular 15c quality. SALE PRICE 12c

BOYS' HEAVY STOCKINGS—ribbed hose of  
heavy weight, in black. Regular 15c and 17c  
values. SALE PRICE 12c

WOMEN'S BLEACHED COTTON UNION  
SUITS—Good medium weight suits, either high  
or low neck, elbow sleeves or sleeveless, and ankle  
or knee length. Regular \$1.00 value. SALE PRICE 78c

WOMEN'S LIGHT WEIGHT UNION SUITS—  
Cotton suits, full bleached. They are low neck,  
sleeveless and have tight knee. Value 59c. SALE PRICE 49c

WOMEN'S COTTON-AND-WOOL UNION  
SUITS—Made with high or Dutchess neck, and  
elbow sleeves. All ankle length. Sold regularly  
for a \$2.25 a suit. SALE PRICE \$2.00

WOMEN'S SILK-AND-WOOL UNION SUITS—  
High or Dutchess neck, ankle length and have  
elbow sleeves. Regular \$2.50 quality. SALE PRICE \$2.00



## January Clearance of Women's and Misses' Garments

AT GREATLY REDUCED PRICES

WOMEN'S AND MISSSES' SUITS—values up to \$27.50.....SALE PRICE \$15.00

WOMEN'S AND MISSSES' COATS—values up to \$27.50.....SALE PRICE \$15.75

WOMEN'S AND MISSSES' COATS—plain Plain Weaves and Mixtures.....SALE PRICE \$ 6.95

WOMEN'S AND MISSSES' COATS—Utility and Dress Models.....SALE PRICE \$10.75

## COATS FOR GIRLS

Pretty Coats for girls from 6 to 14 years of age. The weaves are Zibelines, heavy cloths and novelty mixtures. These Coats are all of latest design and wonderful values. \$5.00

## WOMEN'S SEPARATE DRESS SKIRTS

Wool Poplins, Cheviots and handsome Mixtures are all to be found in these stylish skirts. They are just the thing for pre-sent wear with a pretty blouse. Values up to \$6.00. \$3.95

## BLouses, SWEATERS, ETC., AT UNUSUALLY LOW PRICES DURING THE SALE

### An Odd Lot of Women's Sweaters

The colorings are good, the weaves and the styles are varied and the values are considerably greater than the price we ask. CLEARANCE PRICE \$3.95

### Women's and Misses' Colored Wash Waists

The waists which are attractive in design are made of pretty Percales and Chambrays. They are splendid values. CLEARANCE PRICE 42c

### Pretty Voile Blouses for Women

Crisp Voile, neatly trimmed with laces and embroideries make up this attractive lot. The large color-  
lar a feature of these waists. CLEARANCE PRICE 85c

### Voile and Lingerie Waists of Better Grade

Most of the later models are in-  
cluded in the lot, and they are really handsome blouses, laces and  
embroideries being used with great  
effect. CLEARANCE PRICE \$1.59

### Washable Crepe de Chine Blouses

We have included a variety of  
models in this lot, all of them  
pretty, and all great values for  
this low price. Come in and see  
them. CLEARANCE PRICE \$1.89

### Women's Silk Blouses Crepe de Chine

A fine quality of crepe has been  
used to make these charming white  
blouses. The styles are all most  
attractive. CLEARANCE PRICE \$2.95

### Women's Blouses Values as high as \$6.00

These are all of the better grades  
and include Crepe-de-Chine and  
Georgette in both light and dark  
colorings. CLEARANCE PRICE \$3.69

### Good House Dresses for Women

They are simply cut garments,  
made of fine percales and ging-  
hams, in pretty stripes, plaids and  
solid colors. All splendid quality.  
CLEARANCE PRICE 89c

BIG REDUCTIONS ON HUDSON SEAL COATS AND ALL MUFFS AND SCARFS

## AN ABSOLUTE CLEARANCE OF ALL WINTER MILLINERY

EVERYTHING REDUCED IN PRICE

Every Trimmed Hat in our stock will move if reducing the price will do it. With three more months of Winter before us you will be able to use another hat, and it won't cost you much if you get it now.

50 Trimmed Hats - CLEARANCE PRICE \$3.39

There are fifty Hats in this first lot—beautifully trimmed Hats which are worth from \$5.00 to \$8.00 apiece—right up to our high standard. Your choice of black, colored and white Hats and also some pretty gold and silver lace combinations.

35 Trimmed Hats - CLEARANCE PRICE \$5.50

These are all regular \$8.00 to \$12.00 values—Hats taken directly from our regular stock and reduced to this low figure just for this sale. At no time will you be able to get better values. Don't delay, but buy one now.

75 Untrimmed Hats - CLEARANCE PRICE 79c

All handsome Velvet Hats in both black and colors. You will find a choice selection of both large and small shapes, all of which are charming and right up to the minute in style. These we sold regularly for \$2.00 and \$2.50 apiece.

### Trimmed Velour Sport Hats

Values \$6.00 and \$7.00  
CLEARANCE PRICE \$2.98

### Children's Trimmed Hats

Values \$2.50 to \$3.00  
CLEARANCE PRICE \$1.39

### Untrimmed Colored Hats

Values \$5.00 to \$8.00  
CLEARANCE PRICE ½ Off

### Special Clearance Values In Fine Wings, Fancies and Flowers

## LACES AND EMBROIDERIES A FEATURE OF THE CLEARANCE SALE

FANCY MESH VEILINGS in black and  
colors which were formerly 25c a yard—  
CLEARANCE PRICE 10c

10c VAL EDGES AND INSERTIONS in  
both round and diamond mesh—  
CLEARANCE PRICE 5c

EMBROIDERED PLOUNCINGS FOR  
CHILDREN'S DRESSES which were sold  
for 75c a yard. CLEARANCE PRICE 59c

REMNANTS OF LACES AND TRIM-  
MINGS. AT LESS THAN HALF-PRICE

EMBROIDERED EDGES from 2 to 4 inches  
wide which we retailed for 8c and 10c a  
yard. CLEARANCE PRICE 5c

EMBROIDERED ORGANDIE PLOUNCING  
in a variety of pretty patterns. Our regular  
price was 98c a yard. CLEARANCE PRICE 69c

EMBROIDERED EDGES in Cambric and  
Long Cloth, formerly sold for 15c and 18c a  
yard. CLEARANCE PRICE 10c

45-INCH VOILE AND ORGANDIE  
PLOUNCINGS—The regular price of these  
was from \$1.25 to \$1.75, but they are slight-  
ly soiled. CLEARANCE PRICE 98c

15c AND 18c LINEN LACES of good width  
CLEARANCE PRICE 10c

BEAD TASSELS AND ORNAMENTS—a  
lot of pretty ones which sold for 45c to 75c  
CLEARANCE PRICE 15c

WIDE COLORED BANDINGS AND  
EDGES. AT JUST HALF-PRICE

## Standard Toilet Goods at Special Clearance Prices

REMMER'S TRANSPARENT GLYCERINE  
SOAP, Rose and Violet. CLEARANCE PRICE 8c

REMMER'S GLYCERINE SOAP in bars of four  
cakes, worth 19c. Rose and Violet. CLEARANCE SALE PRICE 8c

OLIVETTE WHITE CASTLE SOAP—  
CLEARANCE SALE 4c

COLGATE'S GLYCERINE CLEMATIS AND  
OATMEAL SOAP—  
CLEARANCE PRICE 9c; 3 for 25c

"MECCA" TOILET SOAP—unequalled for—  
lather. CLEARANCE PRICE 4c

WILLIAMS' BARBER'S BAR SHAVING  
SOAP. CLEARANCE PRICE 6c

MENNEN'S BORATED TALCUM—  
CLEARANCE PRICE 12c

WILLIAMS' TALCUM POWDER in Rose and  
Violet. CLEARANCE SALE PRICE 12½c

BRADLEY'S WOODLAND VIOLET TALCUM—  
CLEARANCE PRICE 11c

COMFORT POWDER—large size—  
CLEARANCE PRICE 33c

S. S. WHITE TOOTH PASTE, POWDER OR  
LIQUID. CLEARANCE PRICE 22c

CALOX OXYGEN TOOTH PASTE. 18c

JAVA RICE POWDER. 40c

SANTOL COLD CREAM. 17c

HIND'S HONEY AND ALMOND CREAM. 35c

POND'S VANISHING CREAM in tubes or jars—  
CLEARANCE PRICE 20c

WITCH HAZEL EXTRACTS in pint bottles—  
CLEARANCE PRICE 19c

PALMOLIVE SHAMPOO. 42c

ORANGE WOOD STICKS. 5c A BUNCH

10c EMERY BOARD. 7c BUNCH

12c WOOL POWDER PUFFS. 8c

29c WHISK BROOMS. 25c

"IDEAL" RUBBER CUSHION HAIR BRUSH,  
sells regularly for \$1.95—  
CLEARANCE PRICE \$1.50

125c IDEAL BRUSHES. 98c

50c HAND SCRUBS. CLEARANCE PRICE 39c

25c HAND SCRUBS. CLEARANCE PRICE 20c

TOOTH BRUSHES AT SALE PRICES

25c QUALITY. CLEARANCE PRICE 18c

35c QUALITY. CLEARANCE PRICE 25c

50c QUALITY. CLEARANCE PRICE 35c

GOODYEAR SEAMLESS RUBBER GLOVES for  
household use—all sizes. Regular price 35c—  
SALE PRICE 29c

The Reid & Hughes Co